**Attachment 5. Standard Indicators Sheet**

*Reference to these standard indicators when drafting your Performance Monitoring Plan. Depending on your selected topic and objective, select up to 5 indicators below to track and report on during the implementation of your project. You may create additional indicators you find necessary to measure the success of your project. We encourage you to use a combination of output and outcome indicators but select only outputs if you are concerned about measurement capacity.*

**Goal:**  **Strengthen U.S.-Kyrgyz commercial ties through activities and trainings that build the skills of Kyrgyz entrepreneurs and open the Kyrgyz market for U.S. businesses and investors.**

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| **Output Indicators** *(Tracks activities)* | **Suggested Data Collection Method** |
| # of participants trained in pitching techniques and business proposal development, financial management, operational efficiency, legal and regulatory compliance, consumer education, including practical skills and tools. | Track number of participants (training attendance sheets), training reports, sign-in sheets  disaggregated by audience (sex, age group and geographic location:   * Ex: young men/women (18-45), women, in urban and rural areas, level of entrepreneurs (e.g. emerging, established, etc.). |
| # of local enterprises receiving project support | Track project records, attendance sheets. support documentation (e.g. mentorship notes, consultation records) |
| # of participants enrolled in mentorship programs | Track number of participants, attendance sheets, program documentation, event reports, agendas.  disaggregated by audience (sex, age group) and geographic location:   * Ex: young men/women (18-45), women, in urban and rural areas. |
| # of business networking events conducted | Track event reports, attendance sheets, program documentation, event agendas. |
| # of U.S businesses participating in networking events  # of Kyrgyz businesses participating in networking events | Track registration and attendance records |
| # of job placement or training programs delivered | Track event/training reports, attendance sheets, program documentation, agendas. |
| # of community development projects (e.g. vocational training) and job placement programs | Track event reports, attendance sheets, program documentation, event reports, agendas |
| # of participants trained on use of online digital resources to promote businesses | Track number of participants  disaggregated by audience (sex, age group), geographic location and entrepreneurial stage:   * Ex: young men/women (18-45), women, in urban and rural areas, level of entrepreneurs (e.g. emerging, established, etc.). |
| # of individuals reached through information campaigns that provides information about the importance of Intellectual Property Rights (IPR) protections | Track number of participants  disaggregated by audience type (emerging entrepreneurs, startup founders, small business owners, potential buyers of U.S. goods, CEOs of larger businesses, industry leaders, policymakers, and government officials, lawyers, and academics involved in IPR) |
| **Outcome Indicators** *(Tracks results of your activities)* | **Suggested Data Collection Method** |
| % of participants demonstrating improved entrepreneurial knowledge and skills  % of participants reporting improved entrepreneurial knowledge and skills (specifying the delivered training program) | Pre/post-tests  Case studies, field observations, pre- and post-program self-assessment surveys, polling, interviews with participants, disaggregated by audience (sex, age group) and geographic location:   * Ex: young men/women (18-45), women, in urban and rural areas, level of entrepreneurs (e.g. emerging, established, etc.). |
| # of participants in targeted groups reporting increased awareness/knowledge/understanding of innovative approaches, digital platforms for business development | Case studies, field observations, polling, interviews with participants, focus group discussions (FGDs) disaggregated by audience (sex, age group) and geographic location:  Ex: young men/women (18-45), women, in urban and rural areas. |
| # of formal partnerships or investment agreements established between Kyrgyz enterprises and U.S. businesses | MOUs, signed contracts, self-reported documentation from enterprises. |
| % increase among participants in self-reported confidence and knowledge about starting/expanding their business | Pre- and post-program surveys, self-evaluation/reflection forms |
| # new jobs created by participant businesses | Participant follow-up surveys, testimonials |
| # of potential joint venture ideas or collaborative business plans generated | Participant follow-up surveys, pitch event records, follow up interviews |
| # of U.S.-Kyrgyz joint ventures proposals or business plans submitted to relevant stakeholders | Track event reports, program documentation, event reports, and submission records |
| % of participants who start or expand their businesses within one year | Follow-up survey, business registration records |
| % of participants demonstrating increased knowledge of the types and benefits of Intellectual Property Rights (IPR) | Pre/post-tests, quiz (Mentimeter, Kahoot) results |
| % of participants demonstrating increased awareness of U.S. products/services and/or willingness to try U.S. products/services | Pre/post-tests, audience surveys |
| % of participants expressing preference or interest in U.S. products/services post-campaign | Post workshop/campaign surveys, focus groups, case studies, polling data, interviews with participants, disaggregated by audience (sex, age group) and geographic location:  Ex: young men/women (18-45), women, in urban and rural areas. |
| % of returning and potential migrants securing stable local employment (defined as employment lasting at least three months) within six months of completing program activities | post-program survey at 3 and/or 6 months post-program asking about employment status, type of contract, |
| % of participants reporting new business contacts or leads resulting from networking events | Post-event surveys |
| # of collaborative initiatives launched following the events | Follow-up interviews/surveys (3-6 months after networking events) |