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|  | **U.S. EMBASSY IN THE KYRGYZ REPUBLIC**  **PUBLIC DIPLOMACY SECTION**  **APPLICATION FOR AN AWARD** |
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**1. GENERAL INFORMATION:**

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| **1.1. Applicant Organization** |

a. Organization (English):

b. Organization (Original):

c. Address:       d. City:       e. Region:

f. Website:       g. Social Media Page:

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| **1.2. Contact Information** |

a. Last Name:       b. First Name:

c. Title:       d. E-mail:

e. Tel:       f. Mobile:

**2. PROJECT DESCRIPTION:**

**2.1. Project Information:**

a. Project Name:

b. Amount requested: $      c. Target Oblast: Choose an item. d. City/village:

e. Project duration (months):    f. Number of Beneficiaries:

g. Please choose an Annual Program Statement (APS) theme: Choose an item.

**2.2. Executive Summary:** *Outline the proposed project in short narrative form (word limit 1200 characters)*

**2.3. Project Justification:** *Outline the problem to be addressed and provide project justification*

*(word limit 1500 characters)*

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| **2.4. Project Main Goal:** *Describe the main goal that the project aims to achieve**(word limit 300 characters)* |

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| **2.5. Project Objectives:** *Describe accomplishments in support of the main goal (word limit 1000 characters)* |

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| **2.6. Short-term Outcomes:** *Explain specific change(s) expected to occur* ***during the project*** *as a direct*  *result of program activities (word limit 1000 characters)* |

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| **2.7. Long-term Outcomes:** *Explain specific change(s) expected to occur* ***after the program ends*** *as a direct*  *result of program activities (word limit 1000 characters)* |

**2.8. Participants/Audience:**

*2.8.1. Describe the target audience. Possible participant characteristics may include: gender, age range, educational level, geographic location, occupation, socio-economic level, interests, etc. (word limit 500 characters)*

*2.8.2. Explain why these individuals are the most important population to reach (word limit 500 characters)*

*2.8.3. Explain the criteria you will use to identify and select participants (word limit 500 characters****)***

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| **2.9. Obstacles:** *List potential obstacles (for example: obtaining government approval, media/press concerns,*  *availability of internet) and how the organization will address them (word limit 1200 characters)* |

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| **2.10. Project Work Plan:** *Describe project activities and proposed implementation timeframes* |

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| **Implementation Activities** | | **Time Period (by months/weeks)** |
| Planning Activities |  |  |
| Major Project Activities |  |  |
| Follow-on Activities |  |  |

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| **2.11. Monitoring Plan:** *Outline how the project activities will be monitored (word limit 2000 characters and fill out the M&E data sheet form). Please provide a more detailed plan in the M&E Performance Monitoring Plan (PMP, Attachment 5).* |

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| **2.12. Evaluation:** *Define the plan to evaluate program goals and objectives, including indicators for each objective and fill out the M&E data sheet (word limit 2000 characters). Please provide a more detailed plan in the M&E Performance Monitoring Plan (PMP, Attachment 5).* |

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| **2.13. Project Partners:** *List key project partners involved in the project, if any (word limit 700 characters)* |

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| **2.14. Media/Amplification Plan:** *Describe how the organization will increase exposure beyond core*  *participants (word limit 1000 characters)* |

**3. BACKGROUND OF ORGANIZATION:**

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| **3.1. Organization Mission:** *Outline the focus (or mission) of the organization (word limit 500 characters)* |

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| **3.2.**  **Summary of Expertise:** *(word limit 1400 characters)* |

*3.2.1. Describe past work in this topic area:*

*3.2.2. Describe any best practices or lessons learned from previous projects:*

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| **3.3. Past Grants (U.S. Government):** *List all grants received from the U.S. government*  *(title of project, year, U.S. government donor source, project amount in U.S. dollars)* |

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| **3.4. Past Grants (Other):** *List grants received in the past three years from non-U.S. government sources*  *(title of project, year, donor source, project amount in U.S. dollars)* |

**4. BUDGET:**

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| **Budget Summary (U.S. dollars)** |

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| **Category** | **Description/details** | **Requested** |
| 1. Personnel |  |  |
| 2. Fringe Benefits |  |  |
| 3. Travel |  |  |
| 4. Equipment |  |  |
| 5. Supplies |  |  |
| 6. Contractual |  |  |
| 7. Other Direct  Costs |  |  |
| 8. Total Direct  Costs (line 1-7) |  | **$0.00** |
| 9. Indirect Costs |  |  |
| **10. Total Requested:** |  | **$0.00** |

**Note: You are required to submit a detailed budget narrative in the template spreadsheet (Attachment 3)**